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## Fair Lending Compliance Advisory

### OVERVIEW



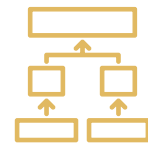
#### CHALLENGE

A financial institution sought to enhance its fair lending practices, specifically focusing on marketing activities for consumer lending, small business, and start-up banking. The institution required expert assistance to identify potential fair lending risks, establish control processes, and develop a comprehensive fair lending framework that incorporated performance metrics, KRIs and KPIs.



#### SOLUTION

Treliant partnered with the financial institution to perform a thorough fair lending review of its marketing practices, providing guidance on identifying and addressing risks, implementing control processes, and developing a fair lending framework tailored to the institution's specific needs.



#### APPROACH

Treliant analyzed the institution's marketing practices and strategies to identify potential fair lending risks in the areas of consumer lending, small business, and start-up banking.

An assessment was performed on existing control processes to determine their effectiveness.

A fair lending framework was developed that integrated performance metrics.

### RESULTS

- ✓ Identified and addressed potential fair lending risks in its marketing activities for consumer lending, small business, and start-up banking.
- ✓ Provided comprehensive fair lending framework that incorporates performance metrics, enabling the institution to track and manage its fair lending performance effectively was developed.